

ISEG – Universidade de Lisboa
Programa de Doutoramento em Gestão
UC: Metodologias de Investigação (2023/2024)
Docente: Carla Curado

Conteúdos da sessão	Data	Suporte
Apresentação e funcionamento da UC.	3 Outubro 18h-20h	Material disponibilizado pela docente
Investigação e ética.	3 Outubro 20h30m-22h30m	Material disponibilizado pela docente
Investigação em Gestão.	4 Outubro 18h-20h 2 grupos	<p>Aguinis, H., Ramani, R. and Villamor, I. (2019). The First 20 Years of Organizational Research Methods: Trajectory, Impact, and Predictions for the Future, <i>Organizational Research Methods</i>, 22(2), 463-489.</p> <p>Vermeulen, F. (2005). On rigor and relevance: Fostering dialectic progress in management research, <i>Academy of Management Journal</i>, 48 (6), 978-982.</p> <p>Vicari, S. (2013). Is the Problem Only Ours? A Question of Relevance in Management Research, <i>European Management Review</i>, 10, 173–181.</p>
Problematizar e investigar.	4 Outubro 20h30m-22h30m 2 grupos	<p>Alvesson, M. and Sandberg, J. (2011). Generating research questions through problematization. <i>Academy of Management Review</i>, 36(2), 247–271.</p> <p>Sandberg, J. and Alvesson, M. (2011). Ways of constructing research questions: gap-spotting or problematization?. <i>Organization</i>, 18(1), 23–44.</p> <p>Frechtling, D.C. and Boo, S. (2012). On the Ethics of Management Research: An Exploratory Investigation, <i>Journal of Business Ethics</i>, 106, 149-160.</p>

<p>A revisão de literatura.</p>	<p>10 Outubro 18h-20h 2 grupos</p>	<p>Snyder, H. (2019). Literature review as a research methodology: An overview and guidelines. <i>Journal of Business Research</i>, 104, 333-339.</p> <p>Donthu, N., Kumar, S., Mukherjee, D., Pandey, N. and Lim, W. M. (2021). How to conduct a bibliometric analysis: An overview and guidelines, <i>Journal of Business Research</i>, 133, 285-296.</p> <p>Hiebl, M. R. W. (2021). Sample Selection in Systematic Literature Reviews of Management Research, <i>Organizational Research Methods</i>, 1-33.</p> <p>Paré, G., Wagner, G., & Prester, P. (2023). How to develop and frame impactful review articles: key recommendations, <i>Journal of Decision Systems</i>, https://doi.org/10.1080/12460125.2023.2197701</p>
<p>As filosofias de investigação e as premissas sobre a teoria.</p>	<p>10 Outubro 20h30m-22h30m 2 grupos</p>	<p>Vega A. and Chiasson, M. (2019). A comprehensive framework to research digital innovation: The joint use of the systems of innovation and critical realism. <i>Journal of Strategic Information Systems</i>, 28(3), 242-256.</p> <p>Hoddy, E. (2019). Critical realism in empirical research: employing techniques from grounded theory methodology. <i>International Journal of Social Research Methodology</i>, 22(1), 111-124.</p> <p>Bogna, F., Raineri, A. and Dell, G. (2020). Critical realism and constructivism: Merging research paradigms for a deeper qualitative study. <i>Qualitative Research in Organizations and Management</i>, 15(4), 461-484.</p> <p>Kankam, P. K. (2019). The use of paradigms in information research. <i>Library and Information Science Research</i>, 41(2), 85-92.</p>
<p>As opções metodológicas.</p>	<p>11 Outubro 18h-20h 2 grupos</p>	<p>Woiceshyn, J. and Daellenbach, U. (2018). Evaluating inductive vs deductive research in management studies: Implications for authors, editors, and reviewers. <i>Qualitative Research in Organizations and Management</i>, 13(2), 183-195.</p> <p>Wilkins, S., Neri, S. and Lean, J. (2019). The role of theory in the business/management PhD: How students may use theory to make an original contribution to knowledge. <i>The International Journal of Management Education</i>, 17(3), 100316.</p> <p>Mkansi, M. and Acheampong, E. A. (2012). Research Philosophy Debates and Classifications: Students' Dilemma. <i>The Electronic Journal of Business Research Methods</i>, 10(2), 132-140.</p>

<p>As estratégias de investigação e o horizonte temporal.</p>	<p>11 Outubro 20h30m-22h30m 2 grupos</p>	<p>Rindfleisch, A., Malter, A. J., Ganesan, S., and Moorman, C. (2008). Cross-Sectional Versus Longitudinal Survey Research: Concepts, Findings, and Guidelines. <i>Journal of Marketing Research</i>, Vol. XLV, 261–279.</p> <p>Venkatesh, V., Brown, S. A., & Bala, H. (2013). Bridging the qualitative-quantitative divide: Guidelines for conducting mixed methods research in information systems. <i>MIS quarterly</i>, 21-54.</p> <p>Molina-Azorin, J. F. (2012). Mixed methods research in strategic management: Impact and applications. <i>Organizational Research Methods</i>, 15(1), 33-56.</p> <p>Gioia, D. A., Corley, K. G. and Hamilton, A. L. (2012). Seeking Qualitative Rigor in Inductive Research: Notes on the Gioia Methodology. <i>Organizational Research Methods</i>, 16(1), 15-31.</p>
<p>O relatório e a apresentação da investigação.</p>	<p>17 Outubro 18h-20h 1 grupo</p>	<p>Levitt, H. M., Bamberg, M., Creswell, J. W., Frost, D. M., Josselson, R., & Suárez-Orozco, C. (2018). Journal article reporting standards for qualitative primary, qualitative meta-analytic, and mixed methods research in psychology: The APA Publications and Communications Board task force report. <i>American Psychologist</i>, 73(1), 26–46.</p> <p>Pagliarussi, M. S. (2017). Writing and structuring articles in accounting and organizations. <i>Revista de Contabilidade e Organizações</i>, 31, 4-10.</p>
<p>A proposta de investigação</p>	<p>17 Outubro 20h30m-22h30m</p>	<p>Material disponibilizado pela docente</p>